

# E-Commerce Solutions



...“My NCOA\* job was completed in minutes.  
It was so easy and fast I couldn't believe it!”  
VP, Marketing

Automated data processing ...  
the solution for fast, accurate 24/7 service for:  
✉ Mail, ☎ Phone or 📧 Email.

## E-Commerce Solutions & Services

Benefit from dramatically faster turnaround times, lower costs, automated data transfers and superior quality control. Process one or several services simultaneously in the same turnaround time. There are no software or programming requirements.

Our website is easy to use, just point and click. You control your file processing agenda. Process most services 24/7 with little or no intervention from Anchor.

Visit our site to receive no-obligation automated quotes, learn about industry terminology, view frequently asked questions, and download standard industry forms.

Best of all, our clients access superior technical support to assist you with your processing. Anchor accepts all popular methods of data transfers. To ensure accuracy, the entire process is monitored through our Automated Quality Control system.

## Key Features:

- Provide a list and we do the rest. From automated address hygiene to data enhancement to data appending, we do it all.
- Select by geographic region and demographic profile and get mailing, email and phone lists.
- Free no-obligation online quotes, no registration required.
- Competitive pricing and payment terms. All you need is a browser. No shipping of files is required.
- Turnaround times in minutes, hours or days. Process several services simultaneously.
- Transmission is fast and easy with no layout formatting restrictions.
- Dedicated Customer Service and Technical Support.

## Key Benefits:

- Improve bottomline by reducing costs and increasing efficiency.
- Improve job turnaround times and manage deadlines more efficiently.
- Make smarter marketing decisions based on informative reports.
- Reduce production time with easy to use point and click access.
- Flexible payment options include credit cards or Anchor Network Membership.
- All processing is performed in our United States Postal Service approved secure facility.

## For More Information

**Call:** 888-728-6262  
**Email:** E@AnchorComputer.com  
**Web:** www.AnchorComputer.com

*Innovative Solutions For Marketers*



## E-Commerce Services

<b>Address Hygiene</b> NCOA* - National Change Of Address MaxCOA - Change Of Address NCOA* & MaxCOA LACS* - Locatable Address Conversion NCOA* & LACS* DSF <sup>2*</sup> -Delivery Sequence File NCOA* & DSF <sup>2*</sup> NCOA*, LACS* & DSF <sup>2*</sup> DMA/MPS - Do Not Mail Suppression NCOA* & DMA FASTforward®* - Change of Address CASS - Address Standardization Deceased Processing NCOA* & Deceased NCOA* & Phone Verify & Append
<b>Phone Services - Consumer &amp; Business</b> Phone Verify & Append Phone Append Phone Verify Reverse Phone Append Do-Not-Call Area Code Update
<b>E Mail Services</b> Email Append Email Distribution Email Campaign Management
<b>Mailing Lists</b> Consumer Lists Business Lists Occupant Lists
<b>Database Enhancement</b> Consumer Data Enhancement Deceased Processing DMA - Do Not Mail Business Data Enhancement Merge/Purge GeoCoding Dealer Radius Processing
<b>Postal Processing</b> Postal Presort Enhanced Presort Solution
<b>Canadian Processing</b> National Change Of Address** Address Accuracy Merge/Purge Postal Presortation
<b>Other Services</b> Media Conversions Gender Coding Custom Processing

**Just point & click  
on our website!**

## Who uses Anchor's E-Services?

Any organization that is involved in executing direct marketing campaigns including:

- |                               |                         |
|-------------------------------|-------------------------|
| <b>Resellers</b>              | <b>Fundraisers</b>      |
| <b>Service Bureaus</b>        | <b>Lettershops</b>      |
| <b>Fortune 500 Companies</b>  | <b>Publishers</b>       |
| <b>Cataloger's</b>            | <b>Retailers</b>        |
| <b>Financial Institutions</b> | <b>Direct Marketers</b> |

## Other Services

In addition to our data processing services, Anchor offers a range of consulting and analytical services.

- **Direct Marketing Consulting**
- **Database Design and Maintenance**
- **Promotion Tracking**
- **List Fulfillment**
- **Data Analytics and Modeling**
- **Campaign Management**

## Flexible 24/7 Turnaround Times

You choose your turnaround time, all at competitive prices:

- ◆ **Ready In Minutes, Max 3 Hours**
- ◆ **Next Day AM (In By 8PM Out By 9AM),  
Or 20 Hour Service, (Whichever Is First)**
- ◆ **Next Day PM Service  
Or 15 Hour Service, (Whichever Is First)**
- ◆ **3 Day Service**

*Turnaround times may vary, based upon file size and service selected. Times shown are Eastern Standard Time.*

## About Anchor

Anchor Computer is a leading supplier of software and data processing services to the direct marketing industry. We provide a complete range of address hygiene, data enhancement, data appending, merge/purge, data modeling, and document personalization software & services.

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