



Enhanced Email Validation

"Anchor helped me correct and validate my email list, improving deliverability."

-eMarketing Manager

Enhanced Email Validation

Save time and money by identifying undeliverable emails on your database, before deployment.

Example Validation Outputs:

Common Domain Typos

Sample Address:

john@yahooooo.com

Possible Email Corrections

john@yahoo.com

Common Data Entry Errors

Sample Address:

bob@@e-append.cmo

Possible Email Corrections

bob@e-append.com

Invalid Domains

Sample Address:

sue@angelfire.com

Possible Email Corrections

Angelfire.com no longer functions as an email provider

Known Bad Email Addresses

Sample Address:

abuse@somedomain.com

service@companyname.com

Known Bounces

Domain Existence and Ability to Receive Email

Tests the domain of the address to be sure it exists and has proper DNS records. Also verifies that domain has a mail server and is able to receive email. Many domains are registered but can not receive email.

Contact Nancy at
Nancy@AnchorComputer.com
 or your Sales Executive.

Capabilities

Select from 4 Levels of Enhanced Email Validation:

Level 1 - Verifies if the email address is connected to an email server and performs Email Hygiene (syntax correction, domain name correction, bad characters/common typos, profanity suppression, etc.).

Level 2 - Includes #1 plus match to our robust suppress file consisting of known hard bounces, known spam traps, opt-outs, and screamers.

Level 3 - #1, and #2 above, plus a SMTP to the ISP to determine if the email address is valid, invalid, or unknown.

Level 4 - #1, #2, #3 above, plus a permission pass is sent to your file to help identify your personal opt-outs, and additional hard bounces.

Benefits

Increase deliverability

Improve ISP relationships

Build data accuracy

Increase sender reputation

Recover lost email addresses

Save time & money

eMarketing Suite

 Email Append

 Campaign Deployment

 Email List Rental

 Social Media List Rental

 ECOA (Email Address Update)

 Reverse Email Append

 Demographic Append

 Social Networking Append

For more information.....

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