IP DIGITAL AD TARGETING

Target unique users at a specific Household or Business location.

Improve Targeting With IP Addresses, Not Cookies

We match a user's web entry point to target unique Internet users at their home or business address.

Reach Your Online Target 100% Of The Time

You can target one-to-one down to a specific household or business.

Key Benefits:

Influence household decision makers

Build long-term household or business profiles without jeopardizing personally identifiable information

Zero wasted impressions and/or budget

Higher conversion rates due to more relevant ads

Key Features:

Control who sees your ads, what ad they see and where they see it

Each IP address is given a unique privacy ID

Display ads sent only to websites where a unique targeted ID appears

Match-back file provided for analysis

100%
Targets
Reached

0%
Wasted
Resources

For More Information

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