# LACS

# Locatable Address Conversion System\*

The objective of this manual is to give the User an overview of the LACS product and the benefits of using Anchor Computer Inc. Unlike NCOA, which contains an old/new address pair when a physical move has taken place, LACS contains an old/new address pair and no move has taken place.

The most common example is when a community converts from rural style addresses to city style addresses as a result of a 911 conversion.

\*Anchor is a non-exclusive licensee of the USPS® for LACS, NCOA, DSF2<sup>TM</sup> and *FASTforward*®



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Version: MARCH 2004

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#### DEFINITION OF LACS

The **Locatable Address Conversion System** (**LACS**) is a United States Postal Service (USPS) database made available to mailers via a network of licensees, such as Anchor Computer. The database is designed to support the updating of mailing lists when addresses have been converted by local authorities. The most common example of this is when a rural style address is converted to a city style address as a result of a 911 emergency system conversion.

Under postal regulations mail addressed to the pre-conversion address one year or later after the conversion may not necessarily be delivered, instead it may be returned to the sender as undeliverable-as-addresses mail.

The LACS matching rules, just like NCOA, are established by the USPS. However, in LACS there are some situations where address matching logic only is used, not name and address matching logic. The table below demonstrates these situations.

The LACS Record Types and their match requirements are:

LACS Record Type Number	<u>Description</u>	Type of Match Logic <u>Required</u>
2	Rural with box number to Street type address (split)*	name and address
3	Street and street type Address (split)*	name and address
5	Rural with box to street Type address	address only
7	Street to street type address	address only
8	Rural with no box number to street type address	name and address

Split is defined as a pre-conversion address where several families or individuals received mail and subsequent to conversion each entity will now have a unique address.

# 1. DEFINITION OF LACS cont'd

### LACS RECORD TYPE EXAMPLES:

<b>RECORD</b>	<u>PRECONVERSION</u>	<u>NEW</u>	
TYPE	ADDRESS	ADDRESS	
2	Rural with box number to street type address (split)		
	JOHN SMITH	JOHN SMITH	
	RR2 BOX 10	242 UNION RD	
-	ANYTOWN US 12345	ANYTOWN US 12345	
_	PETER WONG	PETER WONG	
	RR2 BOX 10	244 UNION RD	
	ANYTOWN US 12345	ANYTOWN US 12345	
3	Street and street type add	• •	
	JOHN SMITH	JOHN SMITH	
	JOHN SMITH 22 NEW HIGHWAY	22 NEW HIGHWAY FRONT	
	ANYTOWN US 12345	ANYTOWN US 12345	
	PETER WONG	PETER WONG	
	22 NEW HIGHWAY	22 NEW HIGHWAY REAR	
	ANYTOWN US 12345	ANYTOWN US 12345	
5	Rural with box to street type address		
	(NAME IGNORED)		
	RR1 BOX 179	242 FLATBUSH RD	
	ANYTOWN US 12345	ANYTOWN US 12345	
7	Street to street type addre	2SS	
	(NAME IGNORED)		
	4442 PINE ISLAND RD	4442 NW 85 AVE	
	ANYTOWN US 12345	ANYTOWN US 12345	
8	Rural with no box number		
	JOHN SMITH	JOHN SMITH	
	RR1	888 ACORN RD	
	ANYTOWN US 12345	ANYTOWN US 12345	
	PETER WONG	PETER WONG	
	RR1	900 ACORN RD	
	ANYTOWN US 12345	ANYTOWN US 12345	

Please note: The name Matching Logic required for type 2, 3, and 8 LACS records is at the Individual Level and under no circumstances shall Standard Match Logic be utilized for these record types.

## 2. BENEFITS

The Locatable Address Conversion System (LACS) makes available the latest official address for your Customer or Prospect File. An old style address can be identified and corrected before your mail enters the USPS.

Deliverability is enhanced through improvement of address quality from Standardization
ZIP+4/DPC Codes are appended, corrected or verified
Provides CASS Qualification of list as required for Postal Discounts
National Deliverability Index (NDI) report shows how your list measures up to USPS standards
Address Type codes are appended to each record allowing segmentation to reduce undeliverable mail creating Postage and Material savings
Merge/Purge effectiveness is increased
Customer File accuracy is enhanced

The maximum List Hygiene benefits are realized when Locatable Address Conversion System (LACS) processing is done in conjunction with National Change Of Address (NCOA), including NIXIE Option, and Delivery Sequence File (DSF2<sup>TM</sup>) processing.

**National Change Of Address (NCOA)** processing can provide the New Address for your customers who have moved within the last 3 years. The current **NCOA** Master file has over 110 million records. The **NIXIE** Option can identify customers who <u>may</u> have moved (no new address is provided).

**Delivery Sequence File (DSF2<sup>TM</sup>)** processing can verify the accuracy of delivery addresses for your customers. The Delivery Sequence Master File of over 134 million records is compared to your customers' addresses and when matched the official USPS delivery address, City, State, ZIP+4, and Carrier Route are appended. Information on the delivery type (residential or business, curbside or cluster box) and pseudo carrier walk sequence is also appended whenever possible. The pseudo walk sequence can be used to obtain postal discounts when certain penetration levels are met.

# 3. OUTPUT

	ocatable Address Con on per USPS requireme		n (LACS) processing will include the	
The original address as it was presented				
The standardized original address with correct ZIP+4/DPC Code and Delivery Point Code information whenever possible				
PS F	orm 3553			
	tional Deliverability Inde e "Sample Reports" at t		Manual)	
Wher	n a <b>LACS</b> match is mad	de we will apper	nd the following information:	
<ul> <li>The converted address</li> <li>The correct ZIP+4/DPC Code for the converted address</li> <li>The type of record matched on the LACS file (see section 1, page 2 for record type explanation)</li> </ul> Additional information that you will receive from Anchor includes:				
Address Type Code, derived from the match to the ZIP+4 Master File				
F G H P	Firm Delivery General Delivery High Rise PO Box	S R - (Blank)	Street Address Rural Route/Highway Contract Multiple Match No Match	
Deliv	ery Point Barcode - req	uired for autom	ation discounts	
Carrier Route Code - improve delivery and obtain possible postal discounts				
The o	conversion effective dat	e (YYYYMM)		

The price at which LACS services are being offered is not established, controlled or approved by the USPS or the United States Government.

#### 4. LACS INPUT PREPARATION

Preparing your input data consistent with the following guidelines will expedite the processing of your files. If you are unable to adhere to these or would prefer other alternatives, in most cases we will be able to meet those requirements, and would be glad to review these with you. In some cases, it may add some time or cost if additional processing is involved.

#### LAYOUT

A) We require an accurate and detailed record layout and dump for each list. In the layout, any special formatting features should be clearly specified.

Examples of special features include but are not limited to the following:

Last name appearing first in the name field
Location of company names, if any
Records with dual addresses (both a PO Box and a street address)
Fields with multiple address elements. (These should have a
appropriate keys to distinguish the address elements)

#### MEDIA

- B) Our preferred media for the input files is in the following order:
  - □ 38K density cartridge
  - □ 6250 BPI round tape
  - □ 1600 BPI round tape

These prepared in IBM compatible <u>EBCDIC</u> format with <u>standard labels</u> with data in <u>upper case</u>.

We can handle other media for additional cost, (i.e. diskettes, 8MM tape, modem)

#### ZIP SEQUENCE

C) It is helpful, but not required to sequence the files in ZIP Code order. Foreign and Canadian records should be excluded.

We would appreciate your clearly marking your tape with your company's name and the notation "For LACS Processing".



#### 1900 New Highway, Farmingdale, NY 11735-1509 Phone: 631.293.6100 . Fax: 631.293.0891

## NCOA, LACS and DSF2<sup>™</sup> PROCESSING ORDER FORM

FROM:			TEL#:		ext:
CONTAC	T		FAX#:		
COMPAN	NY		P/O#:		
ADDRES	SS 1		P/O ATTACHI	ED: D YES	□ NO
ADDRES			JOB#:		
	DESCRIPTION:		30B#		
		RECORD LENGTH	I:	BLOCK SIZE	]:
FORMAT: DE	BCDIC ASCII CRIGINAL signature on	OTHER <u>ATTA</u> <b>USPS</b> Acknowledgement emailer of this file:	ACHMENTS:  TAP Form:  included	E LAYOUT 🚨	DUMP/DITTO te
	LE DESCRIPTION:				
<b>3</b>	490 NON COMPRESSI	□ 3480 NON COMPRESSED □ BULLETIN BOAR	D 🖵 FTP (file trans	sfer protocol)	
If transmitting * When transmit	: Filename tting please be sure that t	(use your co the file is a ZIPPED file and	ompany as the filena that it is at Anchor by	ame) Password 1pm EST.* (call	to confirm)
<u>LABEL</u> : □ IBM <u>CLASS OF MA</u>	IL: Class of mail to be	ABEL □ NO LABEL used for mailings produc Std A □ Std B □ Peri	ed from this list. Cl	DIC ASCII Theck all that m	OTHER ay apply:
□ NC □ NC □ LAG	OA REPORT BY KEY CS □ DSF2™ □ DS FILE EXTRACT: □ 6	TIE [NIXIE OPTION DO CODE (If so, keycode may F2 <sup>TM</sup> REPORT BY KEY S month	consist of no more the CODE LOT (Linual LOT) (Linual LOT)	an 6 positions) ne Of Travel) 36 month	□ DECEASED  1 48 month
MATCH Output v format, p	IING LOGIC: STA OPT OPT will be in your original in blease check appropriate ABC ince not everyone fills out	please specify)	ily, individual, and atch only atch and business ed and NCOA data appation. Special o/p for SPECIAL FORM om the Post Office, and	d business m match only pended. Should mat may require AT REQUIRED due to the string	ove match logic you wish a different additional fees.
Shipping Met	thod Preferred:		<u>Return Date</u> : Shipping Address:		
CONTACT		<del></del>	CONTACT		
COMPANY			COMPANY		· · · · · · · · · · · · · · · · · · ·
ADDRESS 1			ADDRESS 1		
ADDRESS 2			ADDRESS 2		
CITY	STATE Z	ZIP	CITY	STATE	ZIP
				D :	
Signature:				Date:	//



Job: 20273 Date: 08/28/2003 Client: E-COMMERCE

## **Master Listing**

Record Layout20273lyt.htmlCASS Summary20273cas.htmlLACSSummary20273lc1.htmlTotals by Match Type20273lc2.htmlTotals by State and Match Type20273lc3.htmlConversion Effective Date By Match Type20273lc4.html



Job: 20273

Date: 08/28/2003

Client: E-COMMERCE

**APPENDIX**Record Layout

\* CASS \* LACS \*

We have added 571 positions to your original input. The new record size is 831.

The 'Final Address' appendage represents the result of the last process that updated or standardized your address. If we were unable to ZIP+4 code the input address, the 'Final Address' will contain our best effort at standardizing the original address. However, if the ZIP+4 code is blank, always use your original address fields. In these cases, the address standardization process may be unable to recognize all the address elements, and therefore may not return a complete standardized address.

#### LIABILITY NOTICE

Anchor shall not be liable to client for the complete accuracy of all data examined and/or altered, nor from any loss or injury arising out of or caused, in whole or in part, by Anchor's negligent acts or omissions in procuring, compiling, collecting, processing, communicating, or delivering the data mentioned herein, directly or indirectly to client. Anchor's sole liability and client's sole remedy, regardless of the form of legal action taken by client, whether in tort or contract, shall not exceed the refund of the amounts, if any, paid by client. Client agrees Anchor shall not be liable for lost profits or any indirect, incidental, special, or consequential damages, even if advised of the possibility of such damages.

The aforementioned paragraph is extracted from the terms and conditions in the 'Processing Acknowledgement Form' that must be signed by all clients prior to the commencement of services. By signing that form the client acknowledges and accepts all the terms and conditions stated therein. Anchor may modify any or all terms and conditions of service by posting any such changes on its web site at www.AnchorComputer.com

Thank you for your business

If you have any questions, please contact our client services department:

631-293-6100

888-728-6262

E@anchorcomputer.com



Job: 20273 **Date:** 08/28/2003 Client: E-COMMERCE

# **APPENDIX** Record Layout (cont'd)

FIELD DESCRIPTION	LENGTH	POSITIONS
Original input record	260	001 - 260
Anchor Job Number	03	261 - 263
Anchor Sequence Number	09	264 - 272
Reserved	04	273 - 276
Reserved	01	277 - 277
City (Confirmed / Corrected)	15	278 - 292
State (Confirmed / Corrected)	02	293 - 294
ZIP Code (Confirmed / Corrected)	05	295 - 299
ZIP+4 Code	04	300 - 303
Delivery Point Barcode	03	304 - 306
Car-rt Code	04	307 - 310
ZIP Correction Action Code	01	311 - 311

CodeKey: A - The ZIP Code was altered

 $\boldsymbol{B}$  - No match was available and original ZIP Code was invalid

 $\boldsymbol{C}$  - The original ZIP Code was confirmed

 $\boldsymbol{O}$  - The original ZIP Code was kept because no address match was found

BLANK - Confirmed, APO, FPO, Military Bases, and Government Agency Zip Codes

Reserved 01 312 - 312

**Address Type Code** 01 313 - 313

> CodeKey: F - Firm Delivery S - Street Address

> > **R** - Rural Route or Hwy Contract **P** - PO Box

 ${\bf G}$  - General Delivery Blank - No Match Determined

H - High Rise

01 314 - 314 **Action Code** 

CodeKey: C - No Match W - LACS Match

Job: 20273

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# APPENDIX Record Layout (cont'd)

ADDRESS STANDARDIZATION:		
FIELD DESCRIPTION	<b>LENGTH</b>	<u>POSITIONS</u>
ADDRESS FIELDS		
Street Address	50	315 - 364
Secondary Address	08	365 - 372
Secondary Address Designator (see last pg)	04	373 - 376
Urbanization	28	377 - 404
Reserved	02	405 - 406
Private Mailbox	12	407 - 418
FOOTNOTE FIELDS		
City/State Corrected ('B' = Yes / blank otherwise)	01	419 - 419
Secondary Number Missing ('H' = Yes / blank otherwise)	01	420 - 420
Delivery Address Component, add/delete/change ('L' = Yes / blank otherwise)	01	421 - 421
Street Name Spelling Changed ('M' = Yes / blank otherwise)	01	422 - 422
Delivery Address Standardized ('N' = Yes / blank otherwise)	01	423 - 423
Invalid Secondary Number ('S' = Yes / blank otherwise)	01	424 - 424
Reserved	02	425 - 426



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## **APPENDIX** Record Layout (cont'd)

LACS:		
FIELD DESCRIPTION	<b>LENGTH</b>	<b>POSITIONS</b>
NEW LACS ADDRESS		
Street Address	50	427 - 476
Secondary Address Number	08	477 - 484
Secondary Address Designator (see last pg)	04	485 - 488
Reserved	42	489 - 530
Reserved	04	531 - 534
Reserved	01	535 - 535
Reserved	03	536 - 538
New city name*	13	539 - 551
Reserved	02	552 - 553
New state (Abbreviated)	02	554 - 555
New ZIP code	05	556 - 560
New ZIP+4	04	561 - 564
New Delivery Point Barcode	03	565 - 567
LACS Corrected Carrier Route Code	04	568 - 571
Conversion Date (YYYYMM)	06	572 - 577
<b>Conversion Match Type Code</b>	01	578 - 578

CodeKey: 2 - Rural with box number to street type address (split)\*\*

- 3 Street to street type address (split)\*\*
- ${\bf 5}$  Rural with box to street type address
- $\mathbf{6}$  Address located within 1/4 mile of delivery office  $^{***}$
- 7 Street to street type address
- $\boldsymbol{8}$  Rural with no box number to street type address

Reserved 22 579 - 600

The Postal Service only provides a 13 character city field which may represent a standardized abbreviated version.

<sup>\*\*</sup> Split is determined as a preconversion address where several families or individuals received mail, and subsequent to conversion each entity will now have a unique address.

<sup>\*\*\*</sup> Indicates an address when the customer does not have a delivery box on the postal carrier's line of travel and receives mail at a PO Box or General Delivery.

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# **APPENDIX** Record Layout (cont'd)

ELD DECCDIDITION	IENICOTI	DOCUTIONS
IELD DESCRIPTION	<u>LENGTH</u>	<u>POSITIONS</u>
Full Address	50	601 - 650
House Number	10	651 - 660
PreDirection	2	661 - 662
Street Name	28	663 - 690
Street Suffix	4	691 - 694
PostDirection	2	695 - 696
Secondary Address Designator (see last pg)	4	697 - 700
Secondary Address Value	8	701 - 708
PO Box Description	6	709 - 714
PO Number	10	715 - 724
RR/HC Number	10	725 - 734
RR/HC Box	10	735 - 744
City	13	745 - 757
State	2	758 - 759
ZIP Code	5	760 - 764
ZIP+4 Code	4	765 - 768
Delivery Point Barcode	3	769 - 771
Carrier Route	4	772 - 775
Reserved	4	776 - 779
Reserved	1	780 - 780
Urbanization	28	781 - 808
Private Mailbox Number	12	809 - 820
Reserved	1	821 - 821
Reserved	9	822 - 830
Secondary Address Indicator*	1	831 - 831

 $<sup>^* \ \</sup>textit{If set to 'X', to avoid truncation of the Secondary Address, the Secondary Address has not been appended to} \\$ the Full Address field. In this case, the Secondary Address can be obtained from the Secondary Address  $Designator,\ and\ Secondary\ Address\ Value\ fields.$ 



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**APPENDIX** Record Layout (cont'd)

#### SECONDARY ADDRESS DESIGNATOR DESCRIPTIONS

<b>Abbreviation</b>	<b>Descriptor</b>	<b>Abbreviation</b>	<b>Descriptor</b>
APT	Apartment	PIER	Pier
BSMT	Basement	REAR	Rear
BLDG	Building	RM	Room
DEPT	Department	SIDE	Side
FL	Floor	SLIP	Slip
FRNT	Front	STOP	Stop
HNGR	Hanger	STE	Suite
LBBY	Lobby	TRLR	Trailer
LOT	Lot	UNIT	Unit
LOWR	Lower	#	Unknown
OFC	Office	UPPR	Upper
PH	Penthouse		

# Coding Accuracy Support System (CASS) Summary Report

Α.	A. Software												
	1. CASS Certi Anchor Com	fied Company Na nputer, Inc.	2. CASS Certified So ANCHOR CODER		3. Configuration AAA								
	4. Z4 Change	Certified Compa	ny Name	5. Z4 Change Certifi	ed Softwar	e Name 8	Version	6. Configuration					
A 1	7. eLOT Certi Anchor Com	ified Company Na nputer, Inc.	ame	8. eLOT Certified So ANCHOR CODER				9. Configuration AAA					
	10. DPC Utilit	y Certified Comp	oany Name	11. DPC Utility Softv	vare Name	& Versio	n	12. Configuration					
A 2	1. MASS Cert	ified Company N	ame	2. MASS Certified So Model No.	oftware Na	me, Versi	on, &	3. Configuration					
2								4. MLOCR Serial No.					
<b>B.</b> 1	B. List												
1. I	List Processor'	's Name		2. Date List Proc	cessed	3.1	Date of Dat	abase Product Used					
A	Anchor Comput	er Inc.		<b>a. Master File</b> 08/28/2003		<b>a. ZIP</b> + 08/15/2							
				b. Z4 Change		b. Z4 Ch	ange						
				<b>c. eLOT</b> 08/28/2003		<b>c. eLOT</b> 08/15/2	2003						
							. CRIS 08/15/2003						
4. 1	List Name or I	D No.		5. Number of Lists 1 6. Total Records Su 810306			bmitted for Processing						
C.	Output												
o	utput Rating	1. Total Coded	2. Validation Period		1. To	tal Coded	ı	2. Validation Period					
	ZIP+4 Coded	790062	FROM 08/28/2003 TO 02/24/2004	d. 5-Digit Coded	7'	91717	TO	<b>M</b> /28/2003 /27/2004					
	Z4 Change Processed			e. CR RT Coded	7:	90139	TO	<b>M</b> /28/2003 /26/2003					
11	OPBC ssigned	790062	FROM 08/28/2003 TO 02/24/2004	f. eLOT Assigned		0	TO	M /28/2003 /26/2003					
D.	Mailer												
I certify that the mailing submitted with this form has been coded (as indicated above) using CASS-certified software meeting all of the requirements of Domestic Mail Manual A950.			3. Name & Address of	Mailer									
1. N	Mailer's Signatu	ıre	2. Date Signed										
	For Informati		ly: QSS is soley made	e available for the list pr g rate eligibility under a			analysis. Thi	s informaion is not to be					
De	gh Rise fault 14863	High Rise Exact 77623	Rural Route Default 1904	Rural Route Exact 12609	LACS 5508	E	WS 1	DPV 0					

Job: 20273 Date: 08/28/2003 Client: E-COMMERCE **Control#:** 297069

# **Locatable Address Conversion System Report - 1 Summary**

		% OF
LACS SUMMARY	QUANTITY	<u>INPUT</u>
Total Input Records Read	810306	100.00
Total Records Matched To LACS	2521	0.31
Total Records Not Matched	807785	99.69
ADDRESS ENHANCEMENTS		
Total Input Records Read	810306	100.00
ZIP+4 Codes Appended	790062	97.50
ZIP Codes Confirmed Or Corrected	791717	97.71
ZIP Codes Confirmed	785794	96.97
ZIP Codes Corrected	5923	0.73
ADDRESS TYPE TOTALS		
Street Address	636326	78.53
PO Box	46612	5.75
Rural Route / Highway Contract	14513	1.79
High Rise	92486	11.41
Firm	35	0.00
General Delivery	167	0.02
Unique 5-digit ZIP	0	0.00
Unknown	20167	2.49

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 E-COMMERCE

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Locatable Address Conversion System Report - 2
Total by Match Type

CONVERSION MATCH TYPE CODES	TYPE OF MATCH LOGIC REQUIRED	QUANTITY	% OF MATCHES
2-Rural with box number to street type address (split)*	Name & Address	0	0.00
3-Street to street type address (split)*	Name & Address	0	0.00
5-Rural with box to street type address	Address only	1930	76.56
6-Address located within 1/4 mile of delivery office**	Name & Address	0	0.00
7-Street to street type address	Address only	591	23.44
8-Rural with no box number to street type address	Name & Address	0	0.00
TOTAL LACS MATCHES		2521	100.00

<sup>\*</sup> Split is determined as a preconversion address where several families or individuals received mail, and subsequent to conversion each entity will now have a unique address.

<sup>\*\*</sup> This record indicates an address when the customer does not have a delivery box on the postal carrier's line of travel and receives mail at a PO Box or General Delivery.

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# Locatable Address Conversion System Report - 3 Total by State and Match Type

State	State Input	Total # of Converted	Converted as % Of	% Of Total					Match Type Codes*					
State	Quantity	Addresses	State Input	Converted	2	3	5	6	7	8				
ALABAMA	51103	365	0.71	14.48	0	0	250	0	115	0				
ALASKA	8576	9	0.10	0.36	0	0	0	0	9	0				
ARIZONA	0	0	0.00	0.00	0	0	0	0	0	0				
ARKANSAS	103	0	0.00	0.00	0	0	0	0	0	0				
CALIFORNIA	247357	23	0.01	0.91	0	0	11	0	12	0				
COLORADO	27404	0	0.00	0.00	0	0	0	0	0	0				
CONNECTICUT	6196	0	0.00	0.00	0	0	0	0	0	0				
DELAWARE	2120	6	0.28	0.24	0	0	2	0	4	0				
DISTRICT OF COLUMBIA	100	0	0.00	0.00	0	0	0	0	0	0				
FLORIDA	66787	621	0.93	24.63	0	0	408	0	213	0				
GEORGIA	10308	63	0.61	2.50	0	0	54	0	9	0				
HAWAII	19769	40	0.20	1.59	0	0	15	0	25	0				
IDAHO	105	5	4.76	0.20	0	0	1	0	4	0				
ILLINOIS	1099	1	0.09	0.04	0	0	0	0	1	0				
INDIANA	24298	28	0.12	1.11	0	0	14	0	14	0				
IOWA	0	0	0.00	0.00	0	0	0	0	0	0				
KANSAS	1547	0	0.00	0.00	0	0	0	0	0	0				
KENTUCKY	2752	4	0.15	0.16	0	0	4	0	0	0				
LOUISIANA	264	0	0.00	0.00	0	0	0	0	0	0				
MAINE	0	0	0.00	0.00	0	0	0	0	0	0				
MARYLAND	21149	0	0.00	0.00	0	0	0	0	0	0				
MASSACHUSETTS	1	0	0.00	0.00	0	0	0	0	0	0				
MICHIGAN	24293	1	0.00	0.04	0	0	0	0	1	0				
MINNESOTA	0	0	0.00	0.00	0	0	0	0	0	0				
MISSISSIPPI	35712	375	1.05	14.88	0	0	336	0	39	0				
MISSOURI	2352	1	0.04	0.04	0	0	1	0	0	0				
MONTANA	733	2	0.27	0.08	0	0	1	0	1	0				
NEBRASKA	1112	0	0.00	0.00	0	0	0	0	0	0				
NEVADA	4821	0	0.00	0.00	0	0	0	0	0	0				
NEW HAMPSHIRE	0	0	0.00	0.00	0	0	0	0	0	0				
NEW JERSEY	14039	2	0.01	0.08	0	0	0	0	2	0				

- 2 Rural with box number to street type address (split)
- 3 Street to street type address (split)
- 5 Rural with box to street type address
- $\ensuremath{\text{6}}$  Address located within 1/4 mile of delivery office
- ${\bf 7}$  Street to street type address
- $\ensuremath{8}$  Rural with no box number to street type address

 Job:
 20273

 Date:
 08/28/2003

 Client:
 E-COMMERCE

 Control#:
 297069

# Locatable Address Conversion System Report - 3 Total by State and Match Type

State	State Input	Total # of Converted	Converted as % Of	% Of Total						
Suite	Quantity	Addresses	State Input	Converted	2	3	5	6	7	8
NEW MEXICO	0	0	0.00	0.00	0	0	0	0	0	0
NEW YORK	23796	56	0.24	2.22	0	0	22	0	34	0
NORTH CAROLINA	807	0	0.00	0.00	0	0	0	0	0	0
NORTH DAKOTA	0	0	0.00	0.00	0	0	0	0	0	0
OHIO	16951	0	0.00	0.00	0	0	0	0	0	0
OKLAHOMA	8023	138	1.72	5.47	0	0	132	0	6	0
OREGON	0	0	0.00	0.00	0	0	0	0	0	0
PENNSYLVANIA	56189	503	0.90	19.95	0	0	441	0	62	0
RHODE ISLAND	0	0	0.00	0.00	0	0	0	0	0	0
SOUTH CAROLINA	759	27	3.56	1.07	0	0	24	0	3	0
SOUTH DAKOTA	0	0	0.00	0.00	0	0	0	0	0	0
TENNESSEE	710	0	0.00	0.00	0	0	0	0	0	0
TEXAS	47292	169	0.36	6.70	0	0	149	0	20	0
UTAH	0	0	0.00	0.00	0	0	0	0	0	0
VERMONT	0	0	0.00	0.00	0	0	0	0	0	0
VIRGINIA	42198	15	0.04	0.60	0	0	14	0	1	0
WASHINGTON	21020	7	0.03	0.28	0	0	0	0	7	0
WEST VIRGINIA	9632	57	0.59	2.26	0	0	50	0	7	0
WISCONSIN	0	0	0.00	0.00	0	0	0	0	0	0
WYOMING	7993	3	0.04	0.12	0	0	1	0	2	0
SUB-TOTAL	809470	2521	0.31	100.00	0	0	1930	0	591	0
APO/FPO	0	0	0.00	0.00	0	0	0	0	0	0
PUERTO RICO	0	0	0.00	0.00	0	0	0	0	0	0
VIRGIN ISLANDS	0	0	0.00	0.00	0	0	0	0	0	0
OTHER NON-DOMESTIC	9	0	0.00	0.00	0	0	0	0	0	0
UNKNOWN	827	0	0.00	0.00	0	0	0	0	0	0
TOTAL	810306	2521	0.31	100.00	0	0	1930	0	591	0

- 2 Rural with box number to street type address (split)
- 3 Street to street type address (split)
- 5 Rural with box to street type address
- $\ensuremath{\text{6}}$  Address located within 1/4 mile of delivery office
- 7 Street to street type address
- 8 Rural with no box number to street type address

20273 Job: Date: 08/28/2003 Client: E-COMMERCE **Control#:** 297069

# **Locatable Address Conversion System Report - 4 Conversion Effective Date By Match Type**

Month	Vear		Mato	ch Typ	e Cod	e s*		<u>Total</u>	% of Total
IVIOIREI	1001	<u>2</u>	<u>3</u>	<u>5</u>	<u>6</u>	<u>7</u>	<u>8</u>		<b>Converted</b>
8	2003	0	0	9	0	0	0	9	0.36
7	2003	0	0	5	0	0	0	5	0.20
6	2003	0	0	21	0	2	0	23	0.91
5	2003	0	0	149	0	11	0	160	6.35
4	2003	0	0	192	0	98	0	290	11.50
3	2003	0	0	74	0	36	0	110	4.36
2	2003	0	0	0	0	0	0	0	0.00
1	2003	0	0	0	0	0	0	0	0.00
12	2002	0	0	0	0	0	0	0	0.00
11	2002	0	0	473	0	55	0	528	20.94
10	2002	0	0	320	0	127	0	447	17.73
9	2002	0	0	0	0	0	0	0	0.00
8	2002	0	0	494	0	196	0	690	27.37
7	2002	0	0	0	0	0	0	0	0.00
6	2002	0	0	11	0	7	0	18	0.71
5	2002	0	0	0	0	0	0	0	0.00
4	2002	0	0	8	0	4	0	12	0.48
3	2002	0	0	23	0	6	0	29	1.15
2	2002	0	0	0	0	0	0	0	0.00
1	2002	0	0	0	0	0	0	0	0.00
12	2001	0	0	0	0	0	0	0	0.00
11	2001	0	0	1	0	1	0	2	0.08
10	2001	0	0	3	0	10	0	13	0.52

- 2 Rural with box number to street type address (split)
- 3 Street to street type address (split)
- ${\bf 5}$  Rural with box to street type address
- $\ensuremath{\text{6}}$  Address located within 1/4 mile of delivery office
- 7 Street to street type address
- 8 Rural with no box number to street type address

 Job:
 20273

 Date:
 08/28/2003

 Client:
 E-COMMERCE

**Control#:** 297069

# Locatable Address Conversion System Report - 4 Conversion Effective Date By Match Type

<u>Mont</u>	th <u>Year</u>	<u>2</u>	Mat c <u>3</u>	h Typ <u>5</u>	e C o d	e s* <u>7</u>	<u>8</u>	<u>Total</u>	% of Total Converted
9	2001	0	0	14	0	3	0	17	0.67
8	2001	0	0	6	0	0	0	6	0.24
7	2001	0	0	0	0	0	0	0	0.00
6	2001	0	0	2	0	5	0	7	0.28
5	2001	0	0	2	0	3	0	5	0.20
4	2001	0	0	0	0	0	0	0	0.00
3	2001	0	0	8	0	0	0	8	0.32
2	2001	0	0	0	0	0	0	0	0.00
1	2001	0	0	1	0	0	0	1	0.04
12	2000	0	0	14	0	5	0	19	0.75
11	2000	0	0	0	0	0	0	0	0.00
10	2000	0	0	0	0	0	0	0	0.00
9	2000	0	0	0	0	0	0	0	0.00
8	2000	0	0	24	0	1	0	25	0.99
7	2000	0	0	8	0	2	0	10	0.40
6	2000	0	0	0	0	0	0	0	0.00
5	2000	0	0	0	0	0	0	0	0.00
4	2000	0	0	0	0	0	0	0	0.00
3	2000	0	0	0	0	0	0	0	0.00
2	2000	0	0	0	0	0	0	0	0.00
1	2000	0	0	0	0	0	0	0	0.00
12	1999	0	0	0	0	0	0	0	0.00
11	1999	0	0	0	0	0	0	0	0.00

- 2 Rural with box number to street type address (split)
- 3 Street to street type address (split)
- 5 Rural with box to street type address
- 6 Address located within 1/4 mile of delivery office
- 7 Street to street type address
- 8 Rural with no box number to street type address

 Job:
 20273

 Date:
 08/28/2003

 Client:
 E-COMMERCE

 Control#:
 297069

# Locatable Address Conversion System Report - 4 Conversion Effective Date By Match Type

<b>Month</b>	<u>Year</u>	<u>2</u>	Mat c <u>3</u>	h T y p			<u>8</u>	<u>Total</u>	% of Total
		<u> 2</u>	<u>3</u>	<u> 3</u>	<u>6</u>	<u>7</u>	<u>o</u>		Converted
10	1999	0	0	0	0	0	0	0	0.00
9	1999	0	0	0	0	0	0	0	0.00
8	1999	0	0	0	0	0	0	0	0.00
7	1999	0	0	2	0	1	0	3	0.12
6	1999	0	0	3	0	0	0	3	0.12
5	1999	0	0	3	0	0	0	3	0.12
4	1999	0	0	4	0	1	0	5	0.20
3	1999	0	0	0	0	0	0	0	0.00
2	1999	0	0	0	0	0	0	0	0.00
1	1999	0	0	0	0	0	0	0	0.00
12	1998	0	0	0	0	4	0	4	0.16
11	1998	0	0	0	0	0	0	0	0.00
10	1998	0	0	3	0	0	0	3	0.12
9	1998	0	0	3	0	0	0	3	0.12
Tot	tal:	0	0	1880	0	578	0	2458	97.50

- 2 Rural with box number to street type address (split)
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 Job:
 20273

 Date:
 08/28/2003

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 E-COMMERCE

Control#: 264

## N C O A REPORT - 9 National Delivery Index

(1)	(2)	(3) <u>Rural Route</u>	(4)	(5)
ZIP+4	<u>Apt</u> #		<u>5-Digit ZIP</u>	<u>Carrier Route</u>
97.50%	87.53%	96.82%	97.71%	97.51%

#### **Table Key**

- (1) Percent of addresses containing correct ZIP+4 Codes.
- (2) Percent of addresses containing apartment numbers for addresses destined to apartment buildings.
- (3) Percent of addresses containing box numbers for addresses destined to rural/highway contract routes.
- (4) Percent of addresses containing correct ZIP Codes.
- (5) Percent of addresses containing correct Carrier Routes.