



Reach New Movers by Email

New Movers spend more in 3 months than the average consumer will spend in 5 years!
 Source: Moving.com

New Movers Email File

Anchor's New Mover Email File is the perfect database for multi-channel marketing (Email, Telemarketing and Postal).

New movers have a greater propensity to buy during the first 12 months after they move into their new home. Anchor's New Mover Email will give you the jump on the competition using Email. In addition, multi-channel marketing increases sales.

Anchor's New Mover Email file is updated weekly, making it one of the most current and accurate databases available.

In addition, we provide the phone number and postal address. Contact information is provided for single use or unlimited use.

WHY NOT GET TO THEM FIRST!

KEY FEATURES

- ◆ Weekly/Monthly Subscriptions
- ◆ 50,000 - 100,000 leads added weekly
- ◆ Postal, Phone and Email addresses are provided
- ◆ National Coverage
- ◆ Demographic Selection

KEY BENEFITS

- ◆ Get to New Movers first every week
- ◆ Lower marketing cost
- ◆ All records meet USPS® delivery requirements
- ◆ Customized Campaign
- ◆ Competitive pricing!

- ### Additional Appends
- | | |
|---|--|
| <input type="checkbox"/> Home Owner/Rental | <input type="checkbox"/> Home Value |
| <input type="checkbox"/> Geographic Targeting | <input type="checkbox"/> Dwelling Type |
| <input type="checkbox"/> Household Income | <input type="checkbox"/> Much More! |

For more information on how Anchor's New Mover Email can help your company, contact Nancy:
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