Telephone Data

US & Canadian Telephone Data

Plus . . . all USPS® & Canada Post Change-Of-Address products.

Residential/Consumer Data for:

- *Append*
- *Verification*
- *Reverse Append*
- *POS Identification*
- *State and Federal DNC*
- *Cell Phone ID and Reverse Append*
- *Demographic Append*
- *List Rental*

Business/SoHo Data for:

- *Append*
- *Verification*
- *Reverse Matching*
- *Cell Phone ID and Reverse Append*
- *Firmographic Append*
- *List Rental*

Consumer Phone Data

Our comprehensive phone services for Consumer Phone Appending, Verification and Reverse Phone Appending offer excellent matching, unparalleled accuracy and:

- Multiple primary data sources of over 500MM records updated monthly, plus electronic directory assistance updated daily.
- Well defined, flexible matching algorithms optimize matching and accuracy.
- Area Code Correction & Update included to ensure usability.
- Detailed reports identified by specific matching logic for each matched record.
- Time Zone Identification with Daylight Savings Time flagging.
- Fully automated, web-enabled system for speedy, seamless processing 24/7. Turnaround in minutes.
- Complete Do-Not-Call, Do Not Contact services.

Business Phone Data

Our comprehensive multi-sourced product for Business Phone Appending, Verification and Reverse Phone Appending services offers custom options to meet your data needs.

- Multiple primary data sources of over 80MM records including 411/EDA.
- Well defined, flexible, sophisticated B2B matching algorithms optimize matching and accuracy.
- Fully automated, web-enabled system for speedy, seamless processing 24/7. Turnaround in minutes.

For more information.....
Call: 800-452-2357
Web: www.AnchorComputer.com
Email: e@AnchorComputer.com

ANCHOR COMPUTER
www.anchorcomputer.com

www.AnchorComputer.com

Complete Telephone Data

New Mover/New Connect List Rental

Our New Mover/New Connect file allows you to reach consumers and businesses … before your competition!

- Data sourced from daily telephone company records
- Average over 1.2MM new consumer and 40M new business records weekly (US & Canada)
- Identify new movers, listing changes and listing additions
- Use for direct mail and telemarketing activities

411/EDA Service

Anchor's 411/EDA Service can match your records to Directory Assistance data in batch or individual mode for forward and reverse appending activities.

- Over 120 million Consumer, Business and Government records
- Daily feeds assure industry's most current data
- Includes:
  - New Mover
  - New Connect
  - Disconnected listings

Real-Time Reverse

Our Real-Time Reverse Service allows you to instantly capture customer name and address information at Point-of-Sale or Point-of-Contact.

In less than a second you can identify the name and address associated with that number. All information returned is in USPS® standardized formats.

Wireless Identification & Reverse Append Processes

Anchor can identify cell numbers and numbers ported to wireless. For cell phone Reverse Append we can provide a name and address for mailing purposes. This process can also be used for name and address verification.

Area Code Correction & Repair

Anchor's area code update and correction process uses multiple area code, exchange and ZIP Code™ data sources to optimize our area code repair and verification process.