

New Movers



***New Movers spend more
in 3 months than the average
consumer will spend in 5 years!***

- Source: Moving.com

New Movers

Approximately 40 million Americans move each year and will be looking to establish new business relationships.

Be the first to reach New Movers with Anchor's New Movers/New Connects file - one of the industry's most current and comprehensive data sources for "true new movers". The database is compiled from 99% of Telcos and other multi-sourced feeds.

Whether you are mailing, calling or both, Anchor can help you market more effectively and increase response. Choose from business or consumer, gender, ethnicity, Spanish speaking households, home value, distance and more.

**NEW MOVERS ARE READY NOW -
GET TO THEM FIRST!**

**Contact Anchor to see
how many "True New Movers"
you can reach in your target
area, at a GREAT PRICE!**

Key Features

- **Net-Hit Pricing Program** - Only pay for records that are unique to your file
- Consumer and Business Data
- Weekly/Monthly Subscriptions
- 350,000+ leads added weekly
- Postal and Phone included at the same cost

Key Benefits

- Get to New Movers first with daily feeds
- Lower marketing costs per lead
- Contact new residential or business moves
- All records are Zip+4® coded
- Competitive pricing

Additional Appends:

- Home Owner/Renter
- Dwelling Type
- New Phone Connections
- Business and Consumer
- Home Value
- Household Income
- Zip Code or Mile Radius Targeting
- Much More

**Call for more information and receive a
FREE consultation, at no obligation to you!**

For more information. . .

Call: **800-452-2357**

Email: **e@AnchorComputer.com**

Web: **www.AnchorComputer.com**

1900 New Highway, Farmingdale, NY 11735



**ANCHOR
COMPUTER**
www.anchorcomputer.com