



Anchor Services

ANCHOR is a leading provider of data and services for Marketers. For over five decades ANCHOR has provided the highest level of customer service, quality and technology at very competitive prices. Our commitment to client satisfaction remains steadfast as we continue to serve many diverse clients, including several industry giants.



Database Marketing

- Database Design & Construction
- Database Maintenance
- Database Modeling
- Database Analysis
- OnLine Access



AnchorConnect

- Capture and identify anonymous website visitors
- Use postal or email for immediate promotion.



LEADVERIFIER™

- Real Time Lead Verification
- Lead Enhancement With Demographics



Merge/Purge

- Merge/Purge
- Presort
- Inkjet
- Targeting



For More Information

800-452-2357

marketing@anchorcomputer.com

AnchorComputer.com

Online Services

Address Hygiene

- NCOALINK®: Update your database with the USPS' 48-month Change of Address database. Includes: CASS, DPV®, LACS® and SuiteLink®
- AAE: Anchor Address Enhancement
- MaxCOA: Proprietary Change-Of-Address
- DSF2™*: Identifies Deliverable Addresses and Specific Address Attributes
- DMA/MPS: Do Not Mail Suppression
- Deceased Processing

Phone Services – Consumer & Business

- Phone Verify & Append
- Reverse Phone Append
- DNC: Federal/State/DMA
- New Connects
- POS Append Services
- Area Code Update

E Mail Services

- Email Hygiene/Change of Address
- Email Append/Reverse Append
- Email Validation
- Email Deployment
- Email Preference Service: ANA email suppress list

Mailing Lists

- Postal, Telephone and Email
- New Movers
- Consumer, Business & Occupant Lists
- List Rental Fulfillment

Database Enhancement – Consumer & Business

- Multi-Source Data Enhancement
- GeoCoding
- Radius & Distance Processing

Canadian Processing

- NCOA & Address Accuracy
- Merge/Purge
- Postal Presortation