



2024 POSTAGE RATES

Effective Sunday, January 21, 2024

FIRST CLASS - LETTERS AND CARDS

Weight not over (Ounces)	Automation*			Non-Auto Machinable	
	5-Digit	AADC	Mixed AADC	AADC	Mixed AADC
3.5	0.507	0.547	0.571	0.553	0.586
Postcard	0.357	0.378	0.390		

* Subtract \$0.003 for each automation letter that complies with the Full-Service Intelligent Mail option requirements

* Subtract \$0.001 for each letter that complies with the Seamless Acceptance option requirements.

FIRST CLASS - RETAIL LETTERS AND CARDS

	Single-Piece Stamp	Single-Piece Meter
1.0	0.68	0.64
2.0	0.92	0.88
3.0	1.16	1.12
3.5**	1.40	1.36
Postcard	0.53	-

** Large envelope-sized pieces that are rigid, nonrectangular, or not uniformly thick pay parcel prices.

MARKETING MAIL - NONPROFIT LETTERS

Letters
weighing
3.5 ounces or less

Entry Discount	Automation*			Machinable	
	5-Digit	AADC	Mixed AADC	AADC	Mixed AADC
None	0.173	0.208	0.228	0.208	0.234
DNDC	0.146	0.181	0.201	0.181	0.207
DSCF	0.138	0.173	—	0.173	—

* Subtract \$0.003 for each letter that complies with the full-service Intelligent Mail option requirement.

* Subtract \$0.001 for each letter that complies with the Seamless Acceptance option requirements.

MARKETING MAIL - NONPROFIT FLATS

Flats weighing
4.0 ounces or less
(per-piece price)

Entry Discount	Automation*				Nonautomation			
	5-Digit	3-Digit	ADC	Mixed ADC	5-Digit	3-Digit	ADC	Mixed ADC
None	0.400	0.577	0.684	0.767	0.496	0.643	0.707	0.798
DNDC	0.329	0.506	0.613	0.696	0.425	0.572	0.636	0.727
DSCF	0.309	0.486	0.593	—	0.405	0.552	0.616	—

Flats weighing
more than
4.0 ounces**
(per-pound price)

None	0.707	0.707	0.707	0.707	0.707	0.707	0.707	0.707
DNDC	0.707	0.707	0.707	0.707	0.707	0.707	0.707	0.707
DSCF	0.707	0.707	0.707	—	0.707	0.707	0.707	—

Flats weighing
more than
4.0 ounces**
(per-piece price)

None	+ 0.400	+ 0.577	+ 0.684	+ 0.767	+ 0.496	+ 0.643	+ 0.707	+ 0.798
DNDC	+ 0.329	+ 0.506	+ 0.613	+ 0.696	+ 0.425	+ 0.572	+ 0.636	+ 0.727
DSCF	+ 0.309	+ 0.486	+ 0.593	—	+ 0.405	+ 0.552	+ 0.616	—

* Subtract \$0.003 for each flat that complies with the Full-Service Intelligent Mail option (not available for Saturation) requirements.

* Subtract \$0.001 for each letter that complies with the Seamless Acceptance option requirements.

** For pieces weighing more than 4 ounces, each piece is subject to both a per piece price and a per pound price. Multiply the number of pieces in the mailing by per piece price. Multiply the number of pounds of the mailing by per pound price for any weight above 4 oz. Add both totals.

FIRST CLASS - COMMERCIAL FLATS

Weight not over (Ounces)*	Automation**				Non-Auto
	5-Digit	3-Digit	ADC	Mixed AADC	Presorted
1.0	0.841	1.047	1.108	1.244	1.300
2.0	1.081	1.287	1.348	1.484	1.540
3.0	1.321	1.527	1.588	1.724	1.780
4.0	1.561	1.767	1.828	1.964	2.020
5.0	1.801	2.007	2.068	2.204	2.260
6.0	2.041	2.247	2.308	2.444	2.500
7.0	2.281	2.487	2.548	2.684	2.740

* Flat-size pieces with certain characteristics (see DMM 201.5) are subject to parcel prices. Rates available up to 13 oz. not shown here. ** Subtract \$0.003 for each automation flat that complies with the full-service Intelligent Mail option requirements. *Subtract \$0.001 for each letter that complies with the Seamless Acceptance option requirements.

FIRST CLASS - RETAIL FLATS

Weight not over (Ounces)	Single Piece	Weight not over (Ounces)	Single Piece
1.0	1.39	6.0	2.59
2.0	1.63	7.0	2.83
3.0	1.87	8.0	3.07
4.0	2.11	9.0	3.31
5.0	2.35	10.0	3.55

Large envelope-sized pieces that are rigid, nonrectangular, or not uniformly thick pay parcel prices. Rates available up to 13 oz. not shown here.

MARKETING MAIL – COMMERCIAL LETTERS

Letters weighing 3.5 ounces or less

Entry Discount	Automation*			Machinable	
	5-Digit	AADC	Mixed AADC	AADC	Mixed AADC
None	0.330	0.365	0.385	0.365	0.391
DNDC	0.303	0.338	0.358	0.338	0.364
DSCF	0.295	0.330	—	0.330	—

- * Subtract \$0.003 for each letter that complies with the full-service Intelligent Mail option requirements.
- * Subtract \$0.001 for each letter that complies with the Seamless Acceptance option requirements.

MARKETING MAIL - COMMERCIAL FLATS

Flats weighing 4.0 ounces or less (per-piece price)

Flats weighing more than 4.0 ounces** (per-pound price)

Flats weighing more than 4.0 ounces** (per-piece price)

Entry Discount	Automation*				Nonautomation			
	5-Digit	3-Digit	ADC	Mixed ADC	5-Digit	3-Digit	ADC	Mixed ADC
None	0.639	0.816	0.923	1.006	0.735	0.882	0.946	1.037
DNDC	0.568	0.745	0.852	0.935	0.664	0.811	0.875	0.966
DSCF	0.548	0.725	0.832	—	0.644	0.791	0.855	—
None	0.901	0.901	0.901	0.901	0.901	0.901	0.901	0.901
DNDC	0.901	0.901	0.901	0.901	0.901	0.901	0.901	0.901
DSCF	0.901	0.901	0.901	—	0.901	0.901	0.901	—
None	+ 0.639	+ 0.816	+ 0.923	+ 1.006	+ 0.735	+ 0.882	+ 0.946	+ 1.037
DNDC	+ 0.568	+ 0.745	+ 0.852	+ 0.935	+ 0.664	+ 0.811	+ 0.875	+ 0.966
DSCF	+ 0.548	+ 0.725	+ 0.832	—	+ 0.644	+ 0.791	+ 0.855	—

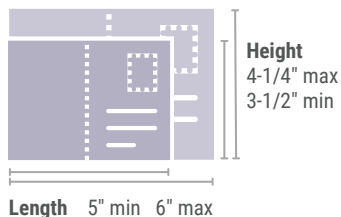
* Subtract \$0.003 for each flats that complies with the full-service Intelligent Mail option (not available for Saturation) requirements.

* Subtract \$0.001 for each letter that complies with the Seamless Acceptance option requirements.

** For pieces weighing more than 4.0 ounces, each piece is subject to both a per-piece price and a per-pound price. Multiply the number of pieces in the mailing by per-piece price. Multiply the number of pounds of the mailing by per pound price for any weight above 4 oz. Add both totals.

DIMENSION INFORMATION

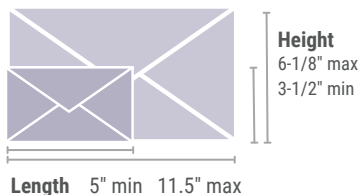
CARD DIMENSIONS



Measurement	Minimum	Maximum
Length	5 inches	6 inches
Height	3.5 inches	4.25 inches
Thickness	0.007 inch	0.016 inch

Commercial Presorted First-Class postcards are allowed a maximum height of 6 inches and maximum length of 9 inches.

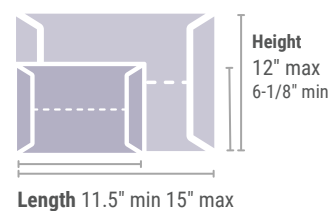
LETTER DIMENSIONS



Measurement	Minimum	Maximum
Length	5 inches	11.5 inches
Height	3.5 inches	6.125 inches
Thickness	0.007 inch*	0.25 inch

*Min. is 0.009 inches if letter is more than 4-3/4 inches high or 6 inches long.

FLAT DIMENSIONS



Measurement	Minimum*	Maximum
Length	11.5 inches	15 inches
Height	6.125 inches	12 inches
Thickness	0.25 inch	0.75 inch

*Flats must have one dimension that is greater than 6-1/8 inches high OR 11-1/2 inches long OR 3/4 inch thick and be no more than 12 inches high x 15 inches long x 3/4 inch thick.

**Automated Flat Minimums: 6.0 inches L, 5.0 in. H, .009 in. T

2024 Postal Promotions

The annually released Postal Promotions are a valuable resource for marketers to save money by mailing smarter.

Tactile, Sensory, Interactive

5% DISCOUNT

Specialty inks

Metallic Inks, thermal inks

Sensory treatments

Textured papers or varnishes, scented coatings, visual effects

Interactive elements

Pull strings, zip strips, trailing edge die-cuts

Promotion Period: 2/1 to 7/31

Informed Delivery

4% DISCOUNT

Invite your customers to engage with your mail campaign through previewed, interactive digital images

- **Representative Image** (required for flats, optional for letters)
- **Ride-Along Image/CTA**
- **URL**

Promotion Period: 8/1 to 12/31

Emerging Technology

3% DISCOUNT

"Enhanced" Augmented Reality QR Code driving to an interactive experience or to the App store for a download of AR experience

Voice Assistant Prompt Recipients use voice assistant and access the correct web-page

Mobile Shopping

QR Code, Image, or Digital Watermark to a mobile optimized website shopping experience

Promotion Period: Mail owner can pick any 6 month period

Personalized Color Transpromo

3% OR 4% DISCOUNT

2 or more color marketing message personalized to the recipient.

The marketing message or data visualization must be printed on the bill/statement itself as an "Onsert," which is printed in-stream, within the content of the bill or statement. (This differs from an insert, which is included inside of an envelope).

Promotion Period: 2/1 to 7/31

Retargeting

5% DISCOUNT

Incentivizes marketers to send out a postcard to a recent website or mobile app visitor that didn't convert.

Promotion Period: 7/15 to 11/30

Reply Mail IMBA

3% OR 6% DISCOUNT

Encourage reply mail customers to adopt IMbA static or serialized barcodes.

Discount applies on inbound reply mailpiece scanned.

Promotion Period: 7/1 to 12/31

