DSF2® — Delivery Sequence File

Overview:

DSF2® is an address accuracy tool that identifies addresses that are complete and corrects addresses that are not. It determines whether a ZIP + 4® coded address is currently represented in the USPS® delivery file as a known address record.

DSF2® processing identifies address characteristics that enable marketers to distinguish between residential and business addresses, seasonal addresses, vacant locations and if an address is delivered to a curb-side mailbox or by a door-slot.

Delivery Point Validation (DPV®) identifies if an address is missing secondary data such as an Apt# or contains incorrect secondary data. All DPV® functionality is included in DSF2®.

Key Features:

The DSF2® Process:

❯ Validates the incoming address as being correct

❯ Corrects ZIP and ZIP + 4 codes

❯ Verifies if a building is residential or commercial

❯ Identifies type of mail receptacle such as door slot or mail box

Provides:

❯ A Carrier Route Number

❯ A Carrier Delivery Sequence Number

❯ A Delivery Point Barcode (DPBC)

❯ A Business or Residential Indicator

❯ A Seasonal Code Indicator

❯ An Occupied/Vacant Code Indicator

Reports Include:

❯ Footnote and Delivery Type Counts

❯ National Deliverability Index

❯ Anchor's Deliverability Index Score

❯ PS Form 3553 for CASS™ Certification

Key Benefits:

❯ Improves mail deliverability by 3-6% through address standardization and verification at the delivery point level

❯ Qualifies mail for additional walk sequence and provides the documentation necessary to qualify for additional USPS® delivery sequence postage discounts

❯ Saves on postage and material costs by eliminating undeliverable mail

❯ Allows for more targeted mailings

❯ CASS™ corrects misspelled street names and adds directional indicators and street suffixes

❯ Enhances the Merge/Purge process

❯ Flexible turnaround and cost-efficient processing

❯ DSF2® and DPV® are available as standalone services or bundled with other services

❯ Provides insights into whether addresses receive mail and identify commercial mail receiving agents

**For more information:
Contact us at (800) 452-2357 or
sales@anchorcomputer.com**

Examples of DSF2® Matching Rules

Client Record	DSF² Database	Match Result	Footnotes*
121 Main St	121 MAIN ST	Match	AA, BB
142 Apple Ct Apt 2D	142 APPLE CT APT 2D	Match	AA, BB
81 Elm St Apt 4E	81 ELM ST APT E4	Match	AA, BB, F
96 Cove Rd	95 COVE RD	No Match	AA, B1, M3
RR7	RR7 BOX 4	No Match	AA, B1, P1
104 Main St	104 MAN ST	No Match	A1, B1, K
	104 MIN ST	No Match	A1, B1, K

*Footnotes

Footnote Code	Explanation
AA	Input address matched to the ZIP + 4 file.
A1	Input address not matched to the ZIP + 4 file.
BB	Input address matched to the DSF².
M3	Input address primary number invalid.
P1	Input address missing PO, RR or HC Box number.
F	Corrected secondary address, i.e. 4E to E4.
K	Multiple match in primary address field.
B1	No acceptable match to DSF².

For more information:
Contact us at (800) 452-2357 or sales@anchorcomputer.com