



MaxConsumer Data Cards – Now Available on NextMark

We have exciting news to share—Anchor is thrilled to announce that our Data Cards are now available on NextMark!

NextMark is a leading platform that helps marketers discover and access high-quality mailing lists and audience data. It is the go-to hub for data professionals who want to elevate their targeting strategies and boost their campaign results with precision and ease.

Connect with your ideal audience and elevate your marketing programs with MaxConsumer, now available on NextMark!



MaxConsumer Donors – powered by Anchor

Nonprofit organizations can now supercharge their fundraising efforts with donor data that is both insightful and actionable. With selections like age, gender, geolocation, income, email, and phone number, you can easily identify the individuals most likely to support your mission—and reach them through powerful opt-in outreach.



MaxConsumer Educational – powered by Anchor

Whether you are targeting students, parents, or institutions, this list gives the education sector a competitive edge. Use detailed selections such as age, gender, income, and geo-location to deliver tailored messaging that resonates with the right audience at the right time.



MaxConsumer Financial Investors – powered by Anchor

Looking to connect with financially minded consumers? This data set helps financial service providers identify, acquire, and engage high-value prospects. It is perfect for driving campaigns centered on investments, insurance, financial planning, and wealth management – backed by solid data like age, gender, income, and contact info.



MaxConsumer Homeowners – powered by Anchor

If your business revolves around real estate, mortgage lending, or home improvement, this segment is a significant change. It includes rich data points like dwelling size, mortgage type, property age, energy source, and household income, helping you connect with homeowners who are ready to act.



MaxConsumer Retail – powered by Anchor.

For retail brands looking to maximize consumer engagement, this list delivers deep insights into shopping behavior and demographics. Opt-in emails and phone data make it easier than ever to tailor promotions and offers that truly resonate with your ideal customers.

At Anchor, we believe that great marketing starts with great data. With our MaxConsumer data cards on Nextmark, you have the tools to unlock smarter, more effective campaigns.

**Search for “MaxConsumer or Anchor Computer in Media Research on NextMark –
or connect with us directly to learn more.**

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